

RECORD
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09-29-1998

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

09-08-1998



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U.S. Patent & TMO/TM Mail Rcpt Dt. #54

U.S. Patent & Trademark Office Commissioner of Patents and

100840822

original documents or copy thereof.

1. Name of conveying party(ies):

Interstate Bakeries Corporation

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

MRD 9-8-98

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

August 19, 1998

Execution Date:

2. Name and address of receiving party(ies)

Name: Interstate Brands West Corporation

Internal Address:

Street Address: 12 East Armour Boulevard

City: Kansas City State: MO ZIP: 64111

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See Exhibit A Attached Hereto

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert D. Hovey

Internal Address: HOVEY, WILLIAMS, TIMMONS
& COLLINSStreet Address: 2405 Grand Boulevard
Suite 400

City: Kansas City State: MO ZIP: 64108

6. Total number of applications and registrations involved:

26

7. Total fee (37 CFR 3.41).....\$ 665.00

☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

09/28/1998 DMUYEN 00000272 22621A

DO NOT USE THIS SPACE

01 FC:481 40.00 DP
02 FC:482 625.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert D. Hovey

Name of Person Signing

Signature

6

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet Information

TRADEMARK
REEL: 1793 FRAME: 0057

EXHIBIT A

| | | | |
|---------|-----------|-----------|-----------|
| 226,218 | 927,855 | 1,670,414 | 2,135,950 |
| 535,134 | 960,562 | 1,806,299 | 2,135,953 |
| 654,219 | 1,158,278 | 1,867,130 | 2,139,074 |
| 669,059 | 1,172,485 | 1,915,855 | 2,143,422 |
| 728,627 | 1,226,097 | 2,134,517 | 2,147,632 |
| 799,618 | 1,226,819 | 2,134,518 | |
| 896,105 | 1,254,920 | 2,135,949 | |

TRADEMARK ASSIGNMENT

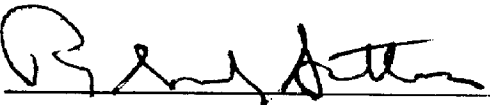
WHEREAS, Interstate Bakeries Corporation, a corporation of Delaware, of 12 East Armour Boulevard, Kansas City, Missouri 64111 (Assignor), has adopted, used and is using the marks identified in Schedule A attached hereto;

WHEREAS, Interstate Brands West Corporation, a corporation of Delaware, of 12 East Armour Boulevard, Kansas City, Missouri, 64111 (Assignee), is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above identified registrations thereof together with the right to sue for and collect on all claims for damages by reason of past infringement of said marks.

IN WITNESS WHEREOF, Assignor has executed this instrument this 19th day of August, 19 98.

INTERSTATE BAKERIES CORPORATION

Signed: 

Name: Ray Sandy Sutton

Title: Vice President

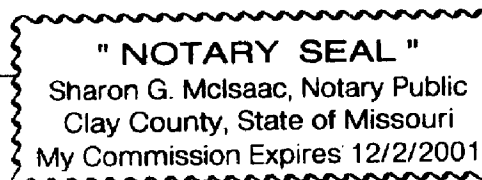
State of Missouri)
County of Jackson) ss:
)

On this 19 day of August, 1998, before me appeared
Ray Sandy Sutton, the person who signed this instrument, who
acknowledged that he/she signed it as a free act on behalf of the identified corporation with authority
to do so.

Sharon G. McIsaac
Notary Public

My Commission Expires:

12/02/2001



SCHEDULE A

| | <u>Registration #</u> | <u>Registration Date</u> |
|--------------------------|------------------------------|---------------------------------|
| BANANA SHORTCAKES | 1,254,920 | 10/18/83 |
| CREME POCKETS | 2,143,422 | 03/10/98 |
| DEVIL DOGS | 2,135,953 | 02/10/98 |
| DEVIL DOGS (Logo 1) | 226,218 | 04/05/27 |
| DEVIL DOGS (Logo 2) | 2,134,517 | 02/03/98 |
| DOZY OATS | 1,172,485 | 10/06/81 |
| DRAKE'S | 654,219 | 11/05/57 |
| DRAKE'S (Logo - Flag) | 960,562 | 06/05/73 |
| DRAKE'S (Logo - Ribbon) | 1,867,130 | 12/13/94 |
| DRAKE'S AND DESIGN | 2,139,074 | 02/24/98 |
| DRAKE'S AND DESIGN | 2,147,632 | 03/31/98 |
| FRESHNESS YOU CAN TASTE | 1,226,097 | 02/01/83 |
| FRUIT DOODLES | 799,618 | 11/30/65 |
| FUDGE MATES | 1,226,819 | 02/08/83 |
| FUNNY BONES | 728,627 | 03/13/62 |
| OATWICH | 1,915,855 | 08/29/95 |
| PASTRY PICK M UPS (Logo) | 1,670,414 | 12/31/91 |
| PICK M UPS (Logo) | 1,806,299 | 11/23/93 |
| RING DING JR. | 1,158,278 | 06/23/81 |
| RING DING | 669,059 | 10/28/58 |

SCHEDULE A, cont.

| | <u>Registration #</u> | <u>Registration Date</u> |
|---------------------------|-----------------------|--------------------------|
| RING DINGS | 2,135,949 | 02/10/98 |
| SUNNY DOODLES | 927,855 | 01/25/72 |
| YANKEE DOODLES | 2,134,518 | 02/03/98 |
| YANKEE DOODLES (New Logo) | 2,135,950 | 02/10/98 |
| YANKEE DOODLES (Logo) | 535,134 | 12/26/50 |
| YODELS | 896,105 | 08/04/70 |